

Calling All Artists

Avant Card Arts Project

This project was set up to provide national exposure for emerging Australian artists, and to showcase fantastic postcard images onto our displays. Whenever we call for submissions, we are inundated with a variety of artistic styles from all over Australia. We like to promote diversity, and successful images are chosen on their ability to inspire, innovate, inform or intrigue the general public. Ultimately the image has to look good as a postcard, and it must look good on our display stands alongside the other commercial clients that pay for this service. This project is only open to residents of Australia.

Submissions

Please send us 3 images of your best artworks via one of the following:

| Email | Post |
|--|--|
| art@avantcard.com.au Please make sure that each image does not exceed 1mb in file size. The file formats we will only accept for submissions are jpg, tif, pdf, eps, or ai. Please do not send website links, send us 3 images of your best work only. | Avant Card 'Calling All Artists' Project 165 Victoria Street Beaconsfield NSW 2015 Please do not post us your actual artwork. Only post discs of images, or photos of art. |

Distribution Process

On average, we normally print between 10,000 and 20,000 copies of your postcard onto 255gsm Snowcard stock (EMAS accredited and non-chlorine bleached). We use soybased inks & the matte varnish is biodegradable. Avant Card choose to use environmentally friendly products to minimise the harm on our natural environment. The Artist's work is printed on the front & their details are printed on the back of the card on the bottom right under the address lines in order to keep as much of the back of the cards free for people to write on. Sample postcards are sent to the Artist for their own use, the remainder are distributed into our venues around Australia. You may like to provide a small paragraph or blurb about yourself, your art, or any strong message that you would like to communicate to the public & we will also consider including this info on the back of the card.

Nitty Gritty

There is no fee. We do this for free because we love to support emerging Australian artists and because we think its important for our displays to carry a variety of artistic images which in turn attracts the public to Avant Card. Inclusion will be at the sole discretion of the Avant Card editorial staff – no correspondence will be entered into. The Artists maintains all copyright on their work. Responsibility for breach of copyright arising from any contribution will lie solely with the contributor. By submitting any material to us for publishing you agree to hold us harmless from any claims that may be brought as a result of you having breached the copyright of any third party. You should keep a copy of any submission as we do not accept any responsibility for loss.

We look forward to seeing your submission and best of luck with your artwork finding its way onto an Avant Card postcard!

the
best
things
in life
are
free



we support the
community

www.avantcard.com.au

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